

## **OUR VISION (Where We Want to Be)**

To be the members club of choice in South Devon by maintaining a consistently high-quality golf course with high levels of service and value in everything we do for our members, their families and our visitors.

### **Our Mission (How We Get There)**

- A challenging and enjoyable experience for golfers of all ages, genders and abilities, with top quality facilities, coaching and teams.
- A high quality and comfortable club house which, as a social venue, is recognised within the local community and beyond.
- An efficiently managed business that has sound financial foundations

### **Our Core Values (The standards by which we act)**

- Respect fellow members, staff and visitors.
- Be a family friendly, welcoming and inclusive club
- Continually strive to improve our facilities, amenities and services
- Keep a balance between quality and value
- Provide open, transparent and accountable decision making
- Be financially responsible
- Be committed to providing a safe and healthy environment
- Be conscientious about the environment
- Aim to be an energy efficient and eco-friendly organisation
- Be considerate to our local community